

ERIC RIDDLE

Founder & Managing Principal | SCF Strategies

eriddle@scfstrategies.com | +1 (203) 470-9377 | scfstrategies.com

EXECUTIVE PROFILE

Eric Riddle is Founder and Managing Principal of SCF Strategies, an independent advisory firm focused on working capital finance, commercial payments, fintech commercialization, and program execution. With more than 25 years of C-level executive experience, he has led global commercial organizations and helped financial institutions, fintechs, and multinational corporations convert financial solutions into measurable business outcomes.

PROFESSIONAL LEADERSHIP

Most recently, Eric served as Chief Commercial Officer at PrimeRevenue, with global responsibility for sales, marketing, partnerships, customer success, and product commercialization. His remit spanned supply chain finance, working capital solutions, and B2B commercial payments.

Previously, he was Head of Financial Institution Sales and B2B Partnerships for North America at Mastercard, developing commercial payments opportunities and strategic financial institution relationships. As Executive Vice President and Chief Commercial Officer at Edenred Pay, he led sales, marketing, and business development across B2B payments and accounts payable automation.

Earlier, Eric held senior leadership roles at Kyriba, supporting the commercialization of supply chain finance solutions for banks, and at PrimeRevenue as Global Head of Sales and General Manager, EMEA. His career also includes senior roles across enterprise technology and international financial services.

INDUSTRY AND ADVISORY EXPERIENCE

Eric has originated, implemented, and managed supply chain finance programs internationally. His experience includes programs representing more than $200 billion in annual transaction volume and over $2 billion in credit utilization. Through SCF Strategies, his advisory engagements have included the International Finance Corporation, Société Générale, Royal Bank of Canada, and BHD León.

BOARD AND COMMUNITY

Eric serves on the Advisory Board of the Lutgert College of Business at Florida Gulf Coast University and actively mentors emerging business leaders. He advocates an outcome-focused approach: funding and technology enable progress, while commercial strategy, supplier engagement, and disciplined execution deliver lasting value.